

Sponsorship Brochure

Germline

Immortality through
Totipotency

EMBO | EMBL
Symposium

13–16 October 2012
Heidelberg | Germany
EMBL Advanced Training Centre

Angelika Amon

The Koch Institute,
Massachusetts Institute of
Technology, US

John Gurdon

Wellcome Trust
Cancer Research UK
Gurdon Institute,
University of Cambridge, UK

KEYNOTE SPEAKERS

Azim Surani

Wellcome Trust
Cancer Research UK
Gurdon Institute,
University of Cambridge, UK

ABSTRACT SUBMISSION
DEADLINE

9 AUGUST 2012

REGISTRATION DEADLINE

30 AUGUST 2012

Geneviève Almouzni
CNRS Institut Curie, FR

María Blasco

Spanish National Cancer
Research Centre, ES

Déborah Bourc'his
INSERM, FR

Anne Brunet

Stanford University, US

Bradley R. Cairns
University of Utah, US

Ueli Grossniklaus
University of Zurich, CH

Takashi Hiiragi
European Molecular
Biology Laboratory, DE

Brian K. Kennedy
Buck Institute, US

Marty M. Matzuk

Baylor College of Medicine, US

Kim Nasmyth

University of Oxford, UK

Huck Hui Ng

Genome Institute of
Singapore, SG

David C. Page

Whitehead Institute,
Massachusetts Institute of
Technology, US

Katrin Plath

University of California,
Los Angeles, US

Peter W. Reddien

Whitehead Institute,
Massachusetts Institute of
Technology, US

CONFIRMED SPEAKERS

Wolf Reik

Babraham Institute, UK

Mitunori Saitou

Kyoto University, JP

Hiroshi Sasaki

Kumamoto University, JP

Melina Schuh

MRC Laboratory of
Molecular Biology, UK

Susan Strome

University of California,
Santa Cruz, US

Maria-Elena

Torres-Padilla
IGBMC, FR

Yukiko Yamashita

University of Michigan, US

ORGANIZERS

Edith Heard

Institut Curie, FR

Ruth Lehmann

New York University School of Medicine and HHMI, US

Janet Rossant

University of Toronto, CA

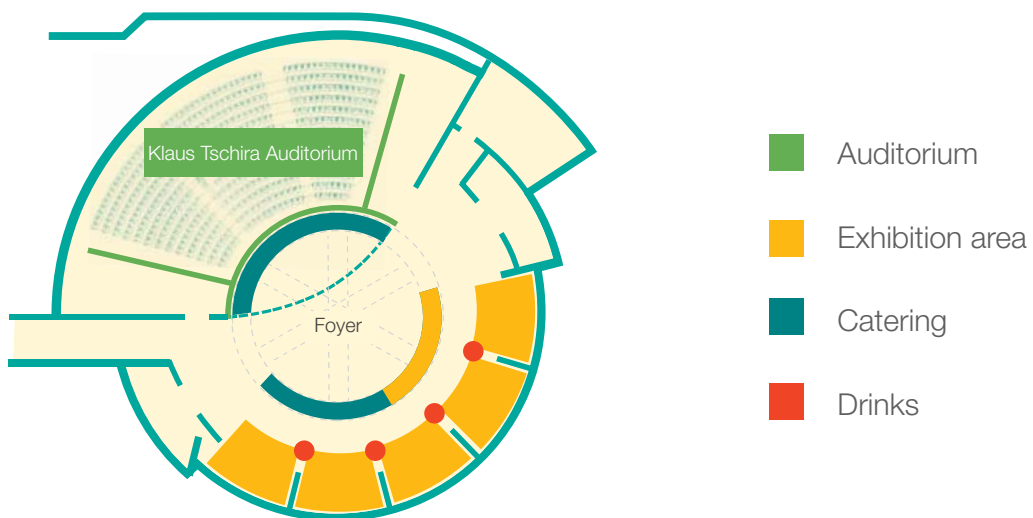
Additional speakers will be
selected from abstracts.

EMBL Conference Sponsorship

Individual sponsorship options	
Exhibition space*	
3 m² exhibition stand (2m wide x 1.5m deep)	€ 1,000
6 m² exhibition stand (3m wide x 2m deep)	€ 2,000
9 m² exhibition stand (3m wide x 3m deep)	€ 3,000
<ul style="list-style-type: none"> The 3m² option includes the cost of registration for one company representative. The 6m² and 9m² options include the cost of registration for two company representatives. All include 1 table (1.2m x 0.4m), 1 bistro table, 2 chairs, 2 electrical sockets, 1 waste-paper basket. 	
Cost of registration and meals for additional company representatives (discounted industry rate)	€ 500
Refreshment breaks	
Sponsorship of official conference dinner (max. 1 per event) (Priority given to Platinum Sponsors). The official conference dinner is the premier social event. As sponsors of the dinner you will receive: <ul style="list-style-type: none"> Recognition as dinner sponsors in the abstract book Recognition as sponsor on the event website 5 complimentary dinner tickets Logo on signage and menu at dinner venue Opportunity to provide additional signage within the room Opportunity to place gifts on dinner tables (subject to approval) 	€ 3,000
Coffee break sponsorship for 1 day (max. 3 per event) <ul style="list-style-type: none"> Banner in break area (to be provided by sponsor). Specifications: Either 2 pull-up banners of 85cm x 200cm or one hanging banner of 300cm x 85cm Acknowledgement as coffee break sponsors in abstract book Table signage 	€ 1,500
Sponsorship of evening reception drinks for 1 day (max. 2 per event) <ul style="list-style-type: none"> Banner in reception area (to be provided by sponsor) Acknowledgement as reception drink sponsors in abstract book Table signage 	€ 1,000
E-Lounge An internet café will be available to all delegates, speakers and exhibitors. As sponsors of the internet café you will receive: <ul style="list-style-type: none"> Company logo on screensaver Company website set as default homepage Logo on E-Lounge signage Company mousepads (to be provided by sponsor) Recognition as E-Lounge sponsor in on-site booklet Opportunity to display promotional material 	€ 1,000
Session sponsorship	
Sponsorship of poster session (max. 1 per poster session) <ul style="list-style-type: none"> Acknowledgement as poster session sponsor in abstract book Sponsor logo or name on each poster board in respective session Logo on poster session signage Tabletop display in poster area 	€ 2,000
Lecture session sponsorship for 1 session (ca. 4 speakers per session) <ul style="list-style-type: none"> Acknowledgement as lecture session sponsor in abstract book and on-site booklet Advertisement on session holding slide before and after session Link to company profile or website in online programme 	€ 1,000
































Individual sponsorship options	
Supporting participants	
Travel grants for PhD students Registration fee waiver and/or travel costs (per student)	**
Poster prizes (if applicable) – To be provided and presented by sponsor	€ 300 + prize
Advertising	
Colour advert in abstract book (max. 6 adverts per event) Specifications: A5 & 3mm bleed, file format: EPS/PDF, 300 dpi, CMYK	€ 700
Black and white advert in abstract book (max. 6 adverts per event) Specifications: A5 & 3mm bleed, file format: EPS/PDF, 300 dpi	€ 500
Company flyers / brochures on registration counter and at ATC auditorium entrance (max. 3 per event)	€ 500
Company flyers / brochures in delegate bag (max. 3 per event)	€ 1,000
Provision of delegate bags with company logo (max. 1 per event) Given to all participants and speakers (to be provided by sponsor). Not available for EMBO Conference Series or EMBO EMBL Symposia	€ 1,500
Provision of lanyards for conference badges (max. 1 per event) Given to all participants and speakers (to be provided by sponsor)	€ 1,500
Provision of notepads and pens in delegate bag (max. 1 per event) Given to all participants and speakers (to be provided by sponsor)	€ 1,500
Provision of company t-shirts (max. 1 per event) Given to all participants and speakers (to be provided by sponsor)	€ 1,500
Logo and link to homepage on conference website ***	€ 450

* Larger booth spaces are also possible. Prices available upon request.
 ** Prices available upon request.
 *** Only available to confirmed exhibitors and sponsors. Free for sponsors with a sponsoring amount of min. € 2,500. Companies who sponsor a minimum amount of € 3,500 are automatically recognised as 'Bronze Sponsors' on the website and in the abstract book.



Please turn page for sponsorship packages ➔

EMBL Package Sponsorship Options

				
€	Platinum 9,000	Gold 6,000	Silver 4,500	Bronze 2,500
Maximum number available	1	2	3	5
Exhibition space (for the duration of the event)				
6m ² booth, incl. cost of registration for two company representatives				
9m ² booth, incl. cost of registration for two company representatives				
Cost of registration and meals for one additional company representative				
Refreshment breaks				
Sponsorship of official conference dinner (Recognition as dinner sponsors in abstract book, logo on signage at dinner venue, opportunity to provide additional signage within the room, opportunity to place gifts on table – subject to approval)				
Evening reception drinks for one evening (Banner in reception area – to be supplied by sponsor – and acknowledgement in abstract book)				
Coffee breaks for one day (Banner in break area – to be supplied by sponsor – and acknowledgement in abstract book)				
Advertising				
Colour advert in conference abstract book	Inside back cover	Full page	Full page	
Logo and URL on conference sponsor page, standard position				
Logo on lecture holding slide				
Exclusive options for package sponsors				
Logo and URL on conference webpage in prominent position				
Advertisement on announcement screens in auditorium foyer				
Acknowledgement as main conference sponsor in abstract book and on conference webpage				
Colour banner in abstract book, recognition as platinum / gold sponsor (Specifications: 3cm x 13cm, no bleed, file format: EPS/PDF, 300 dpi, CMYK)				
Colour logo in abstract book, recognition as silver / bronze sponsor				

To confirm your sponsorship options, please fill in the attached fax form and return it to:

sponsorship@embl.de | fax: +49(0)6221 387 8158

Fax Form

Event name and date: _____

No. of company representatives attending event: _____

Names and position: _____

Contact Details

Name of company: _____

Name of contact: _____ Department: _____

Address: _____

Postcode, Town: _____ Country: _____

E-mail: _____ Telephone: _____

Invoice contact: _____

Comments: _____

Package Sponsorship Options

 Platinum level sponsor € 9,000 Gold level sponsor € 6,000

Individual Sponsorship Options

 3m² exhibition stand € 1,000 6m² exhibition stand € 2,000 9m² exhibition stand € 3,000 Extra representatives (# reps ____) € 500 p.p. Conference dinner* € 3,000 Coffee break sponsoring* – 1 day € 1,500 Evening reception drinks* – 1 day € 1,000 E-Lounge* € 1,000 Poster session* – 1 session € 2,000 Lecture sponsorship – 1 session € 1,000 Travel grant for PhD Student TBA Silver level sponsor € 4,500 Bronze level sponsor € 2,500 Colour advert € 700 Black & white advert € 500 Flyers/brochures on counter € 500 Flyers/brochures in delegate bag € 1,000 Delegate bags* € 1,500 Lanyards* € 1,500 Notepads and pens* € 1,500 Company t-shirts* € 1,500 Logo and link on conference website € 450 Poster prize* € 300 + prize

* If available

Total price:

Terms and Conditions:

- 19% VAT is applicable to the above prices for sponsoring companies from Germany. All other EU countries are required to provide their VAT number. Non-EU countries are exempt from VAT. All monies are payable in Euro.
- Sponsorship will be allocated only on receipt of a signed booking form. A letter of confirmation will be provided by EMBL to confirm the booking. Applications will be processed in order of receipt.
- Exhibition space will be allocated on a first come, first served basis. EMBL reserves the right to rearrange the floor-plan and / or relocate any exhibit without notice. There is no discount or refund for any facilities not used. Exhibitors are required to wear their name badges during exhibition hours.
- Any sound system or equipment generating excessive noise is forbidden and will be removed at the exhibitor's expense.
- Cancellation policy:** Cancellation requests must be made in writing. If cancellation occurs less than 7 days prior to the start of the event, the cancellation fee is 100% of the sponsorship sum. If cancellation occurs between 7 days and 6 weeks prior to the start of the event, the cancellation fee is 50% of the sponsorship sum. If cancellation occurs more than 6 weeks prior to the start of the event, a cancellation fee of € 75 will be charged.

By signing this contract I/we agree to comply with the terms and conditions, which I/we have read and understood.

Signature: _____ Date: _____

Please return this form to: sponsorship@embl.de | fax: +49(0)6221 387 8158Cross-Promotional Activities: please contact: sponsorship@embl.de | Please state clearly in which event(s) you are interested.